

# Svetovalec/svetovalka za destinacijski management

## **Selected qualifications**

Name of qualification	Svetovalec/svetovalka za destinacijski management
Translated title (no legal status)	Destination management consultant
Type of qualification	Nacionalna poklicna kvalifikacija, SOK raven 6
Category of qualification	Poklicna kvalifikacija

<b>Admission</b> requirements	<ul> <li>a treast secondary education of secondary vocational education, and</li> <li>5 years of work experience in the field of tourism, which the candidate proves with employment contracts and with the employer's reference letter</li> <li>Knowledge of foreign languages: <ul> <li>English - knowledge at a level comparable to B1 (as evidenced by the candidate with a final certificate of secondary general education for the subject of English or with a general or vocational matura in English at least B1, with another valid certificate for level at least B1, with a certificate of successful completion of at least B1 primary education where instruction is provided in English, issued in Slovenia or abroad)</li> <li>foreign language - optional, knowledge at a level comparable to B1 (which the candidate proves with a final certificate of secondary general education for the selected foreign language at level B1 or another publicly certified certificate for level at least B1 or with a certificate of successfully completed at least B1 or with a certificate of successfully completed at least primary education, where classes are conducted in the selected language or for a selected subject, issued in Slovenia or abroad)</li> </ul> </li> </ul>
ISCED field	Field Transport, varnost, gostinstvo in turizem, osebne storitve
ISCED subfield	subfield potovanja, turizem, prosti čas
Qualification level	SQF 6 EQF 5

• at least secondary education or secondary vocational

#### Learning outcomes

The candidate is able to:

- plan and organize their own work and the work of others
- to ensure the quality and efficiency of their own work
- use energy, material and time rationally
- develop business cooperation between different stakeholders of the destination and maintain business processes between them
- carry out destination operational management
- monitor and analyze the performance of the destination
- work with suppliers, public and private sector providers and contracting authorities
- identify needs, plan and organize professional training for stakeholders in the destination
- participate in the development and implementation of marketing activities
- to promote sustainable development in the environment, society and the economy
- communicate with colleagues and stakeholders at the destination and with partners
- communicate in English and at least one foreign language in everyday work situations
- develop entrepreneurial qualities, skills and behavior

- use modern information and communication technology
- protect health and the environment

#### Accessors

Verification and assessment are carried out by committees for the verification and validation of national vocational qualifications, appointed by the National Examination Centre (NEC). Committee members must be licensed by the National Examination Centre. Licences may be found <u>here</u>.

#### **Assessment and completion**

#### VALIDATION

During the guidance process the candidate prepares a portfolio, which is assessed by a committee. If the portfolio submitted by the candidate contains authentic, valid and adequate proof of the knowledge, skills and competences defined in the occupational standard, the committee may:

- validate the contents of the occupational standard in full,
- validate the contents of the occupational standard in part and define the knowledge, skills and competence to be verified,
- refuse to validate any of the contents of the occupational standard because the candidate has not provided proof of any of the knowledge, skills and competences defined in the occupational standard, in which case it will verify the occupational standard in full.

Verification method - service with oral defense.

With a practical demonstration of the service, the candidate proves the mastery of the required occupational competences according to the requirements of the occupational standard and taking into account the prescribed documentation. In addition to the practical demonstration of the service, an oral defense of the performed service is also performed, which includes a knowledge test in accordance with the occupational standard of the Destination Management Consultant.

### **Condition for obtaining certificate**

Candidates demonstrate attainment of the knowledge, skills and competences defined in the catalogue of standards of vocational knowledge and skills.

## Awarding body

Providers of procedures for identifying and validating NVQs are entered in a register of providers maintained in the collection of the national information centre for vocational qualifications. These are: vocational schools, businesses, B2B training centres, adult education centres and chambers of commerce.

URL

https://www.nrpslo.org/podrobnosti/npk/65281241