

Archived

# Pospeševalec/pospeševalka prodaje

## Selected qualifications

Name of qualification	Pospeševalec/pospeševalka prodaje
Translated title (no legal status)	Sales promoter
Type of qualification	Nacionalna poklicna kvalifikacija, SOK raven 5
Category of qualification	Poklicna kvalifikacija
Admission requirements	<ul style="list-style-type: none"><li>• Secondary vocational education,</li><li>• prepared project assignment (including documentation, study report and project phases).</li></ul>
ISCED field	Field Poslovne in upravne vede, pravo
ISCED subfield	subfield marketing in oglaševanje
Qualification level	SQF 5 EQF 4

## Learning outcomes

Candidates will be able to:

- plan and organise own work,
- ensure the quality and efficiency of work in the working environment in accordance with regulations, good business practices and with standards,
- make rational use of energy, material and time,
- protect health and the environment,
- develop enterprise characteristics, skills and behaviour,
- communicate with customers and co-workers,
- use modern information and communication technologies and software tools,
- determine market opportunities,
- plan sales promotion and advertising campaigns in line with the principles of visual communication,
- organise and implement sales promotion campaigns in line with the principles of visual communication,
- participate in sales promotion, PR, personal sales and advertising campaigns,
- arrange and archive business documentation.

## Accessors

Verification and assessment are carried out by committees for the verification and validation of national vocational qualifications, appointed by the National Examination Centre (NEC). Committee members must be licensed by the National Examination Centre. Licences may be found [here](#) .

## Assessment and completion

### VALIDATION

During the counselling process, the candidate prepares a portfolio. The relevant committee assesses the portfolio and validates the catalogue content in part or full. If the committee is unable to validate all catalogue content, it assigns tasks to the candidate for verification.

### VERIFICATION METHOD

Oral presentation of project assignment.

## Condition for obtaining certificate

Candidates demonstrate attainment of the knowledge, skills and competences defined in the catalogue of standards of vocational knowledge and skills.

## Awarding body

Providers of procedures for identifying and validating national vocational qualifications are entered in a register of providers maintained in the relevant collection of the National Reference Point for Occupational Qualifications. Providers include: vocational schools, companies, inter-company training centres, adult education centres and chambers of commerce.

URL

<https://www.nrpslo.org/podrobnosti/npk/34100051>

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