

# Magister turizma/magistrica turizma

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## Selected qualifications

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| <b>Name of qualification</b>              | Magister turizma/magistrica turizma |
| <b>Translated title (no legal status)</b> | Master of Arts in tourism           |
| <b>Type of qualification</b>              | Diploma druge stopnje               |
| <b>Category of qualification</b>          | Izobrazba                           |
| <b>Type of education</b>                  | Master's education                  |
| <b>Duration</b>                           | 2 years                             |
| <b>Credits</b>                            | 120 credits                         |

## Admission requirements

- Completion of a first-cycle study programme from the relevant fields (e.g. tourism, hotel management, food services, gastronomy and economics) or
- completion of a first-cycle study programme from other fields for which requirements have been met totalling between 10 and 60 ECTS credits that are essential for continuing study: Basics of Tourism, Destination Management, Travel Activity and Tourism Theory or
- completion of a first-cycle professional education programme (adopted prior to 11 June 2004) from the relevant fields (e.g. tourism, hotel management, food services, gastronomy, and economics), or
- first-cycle professional study programme (adopted prior to 11 June 2004) for which requirements have been met totalling between 10 and 60 ECTS credits that are essential for continuing study: Basics of Tourism, Destination Management, Travel Activity and Tourism Theory.

## ISCED field

Field  
Transport, varnost, gostinstvo in turizem, osebne storitve

## ISCED subfield

subfield potovanja, turizem, prosti čas

## Qualification level

SQF 8  
EQF 7  
Second level

## Learning outcomes

The qualification holder is qualified to:

(general competences)

- analyse, synthesise and anticipate solutions and the consequences of actions of tourism organisations,
- make judgements for decisions in tourism systems and processes,
- independently apply acquired theoretical knowledge to solve problems in practice while managing tourism systems, organisations and/or companies,
- master research methods, procedures and processes in tourism systems, processes and functions,
- continuously develop in a focused manner critical and self-critical assessment when making decisions in the dynamics of tourism systems and processes,
- develop communication skills, in particular constant communication in the international environment in the tourism sector,
- work and create in an international environment, with an emphasis on the exploitation of all conventional and alternative energy sources, and on environmental protection,
- master the most state-of-the-art technological methods, procedures and processes in the tourism sector,

- work autonomously and confidently,
- cooperate and work in a group, and
- manage expert groups.

(subject-specific competences)

- apply quantitative methods,
- apply knowledge of the management of tourism organisations,
- understand the basic concepts of planning complex social networks and include social partners in the development of tourism at the entrepreneurial, local and regional levels,
- understand basic and more complex concepts from logistical processes in the tourism sector,
- link tourism needs with tourism products,
- understand financial analysis categories,
- understand models of the contemporary organisational structure of tourism organisations and investment in managerial concepts of operations,
- perform a systems analysis and introduce an information system in operations,
- understand the concept of marketing communication,
- address practical problems from a process approach to operations in contemporary organisational systems,
- understand basic concepts from research of the needs, motives and behaviour of consumers in the marketing of tourism services,
- understand models of the contemporary organisational structure of tourism organisations and investment in managerial concepts of operations,
- logically resolve specific work problems relating to the use of scientific research findings in creating a new, integrated tourism product using standard technical methods and procedures, and
- demonstrate praxeological understanding of political theory with the aim of systematically understanding political and tourism events at the level of local, national, European, and global tourism policies.

## Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## Progression

Students progress to the second year if they have met first-year requirements and accumulated at least 45 ECTS credits. Examinations in the following subjects are compulsory: Quantitative Methods, Sociology of Tourism and Management.

## Transitions

Third-cycle doctoral study programmes (SQF level 10)

## Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme and accumulated at least 120 ECTS credits.

## Awarding body

University of Maribor, Faculty of Tourism in Brežice

URL

<http://ft.um.si/en>

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