SLOVENSKO
OGRODJE
KVALIFIKACIJ

Magister turizma/magistrica turizma

Selected qualifications

Name of qualification	Magister turizma/magistrica turizma
Translated title (no legal status)	Master of Arts in tourism
Type of qualification	Diploma druge stopnje
Category of qualification	Izobrazba
Type of education	Master's education
Duration	2 years
Credits	120 credits

Admission requirements

• Completion of a first-cycle study programme from the relevant fields (e.g. tourism, hotel management, food services, gastronomy and economics) or
• completion of a first-cycle study programme from other fields for which requirements have been met totalling between 10 and 60 ECTS credits that are essential for continuing study: Basics of Tourism, Destination Management, Travel Activity and Tourism Theory or
• completion of a first-cycle professional education programme (adopted prior to 11 June 2004) from the relevant fields (e.g. tourism, hotel management, food services, gastronomy, and economics), or
• first-cycle professional study programme (adopted prior to 11 June 2004) for which requirements have been met totalling between 10 and 60 ECTS credits that are essential for continuing study: Basics of Tourism, Destination Management, Travel Activity and Tourism Theory.

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield potovanja, turizem, prosti čas

Qualification level

SQF 8
EQF 7
Second level

Learning outcomes

The qualification holder is qualified to:

(general competences)

- analyse, synthesise and anticipate solutions and the consequences of actions of tourism organisations,
- make judgements for decisions in tourism systems and processes,
- independently apply acquired theoretical knowledge to solve problems in practice while managing tourism systems, organisations and/or companies,
- master research methods, procedures and processes in tourism systems, processes and functions,
- continuously develop in a focused manner critical and self-critical assessment when making decisions in the dynamics of tourism systems and processes,
- develop communication skills, in particular constant communication in the international environment in the tourism sector,
- work and create in an international environment, with an emphasis on the exploitation of all conventional and alternative energy sources, and on environmental protection,
- master the most state-of-the-art technological methods, procedures and processes in the tourism sector,

- work autonomously and confidently,
- cooperate and work in a group, and
- manage expert groups.

(subject-specific competences)

- apply quantitative methods,
- apply knowledge of the management of tourism organisations,
- understand the basic concepts of planning complex social networks and include social partners in the development of tourism at the entrepreneurial, local and regional levels,
- understand basic and more complex concepts from logistical processes in the tourism sector,
- link tourism needs with tourism products,
- understand financial analysis categories,
- understand models of the contemporary organisational structure of tourism organisations and investment in managerial concepts of operations,
- perform a systems analysis and introduce an information system in operations,
- understand the concept of marketing communication,
- address practical problems from a process approach to operations in contemporary organisational systems,
- understand basic concepts from research of the needs, motives and behaviour of consumers in the marketing of tourism services,
- understand models of the contemporary organisational structure of tourism organisations and investment in managerial concepts of operations,
- logically resolve specific work problems relating to the use of scientific research findings in creating a new, integrated tourism product using standard technical methods and procedures, and
- demonstrate praxeological understanding of political theory with the aim of systematically understanding political and tourism events at the level of local, national, European, and global tourism policies.

Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students progress to the second year if they have met first-year requirements and accumulated at least 45 ECTS credits. Examinations in the following subjects are compulsory: Quantitative Methods, Sociology of Tourism and Management.

Transitions

Third-cycle doctoral study programmes (SQF level 10)

Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme and accumulated at least 120 ECTS credits.

Awarding body

University of Maribor, Faculty of Tourism in Brežice

URL

http://ft.um.si/en