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# Magister turizma/magistrica turizma

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## Selected qualifications

Name of qualification	Magister turizma/magistrica turizma
Translated title (no legal status)	Master of Arts in tourism
Type of qualification	Diploma druge stopnje
Category of qualification	Izobrazba
Type of education	Master's education
Duration	2 years
Credits	120 credits

## Admission requirements

- Diploma from one of the following first-cycle study programmes: tourism, personal services, social science, business and organisational science, law, humanities, journalism and communication, health, social work, transport services or environmental protection, or
- diploma from other first-cycle study programmes, with a completed examination from the following subjects: Introduction to Tourism (5 credits) and Business Systems Management (5 credits).

## ISCED field

Field  
Transport, varnost, gostinstvo in turizem, osebne storitve

## ISCED subfield

subfield potovanja, turizem, prosti čas

## Qualification level

SQF 8  
EQF 7  
Second level

## Learning outcomes

The qualification holder is qualified to:

(general competences)

- apply research methods, procedures and processes,
- analyse, synthesise and anticipate solutions and consequences,
- apply theoretical achievements in practice,
- develop communication skills, particularly in the international environment,
- develop ethical reflection and commitment to professional ethics, and
- work in a team and cooperate within a group.

(subject-specific competences)

- enhance understanding of tourism as a social phenomenon and the functioning of tourism entities,
- recognise trends on the contemporary tourism market and factors that affect the performance of tourism companies, and recognise opportunities to influence those factors,
- use an analytical, methodological and research-based approach to solving complex problems relating to service activities and tourism,
- link various aspects of tourism development (e.g. personal, social, environmental, macroeconomic and entrepreneurial development), and make ethical and responsible decisions on the basis of understanding the aforementioned aspects,
- monitor, recognise and integrate fresh information and interpretations in the context of the tourism profession (e.g. market, security, social, cultural, environmental, economic, technological and other aspects),
- understand the organisational structure, interdisciplinary nature and interaction of tourism and the tourism economy, including its impact on the environment, and national and international economies,

- understand and apply scientific research methods, critical analysis methods and development theories for specific areas of tourism, and apply them in solving specific professional problems at the company, regional and state levels,
- independently and proactively recognise the need for fresh knowledge and skills in the tourism sector, and develop and/or acquire the aforementioned knowledge and skills, and
- use information and communication technologies and systems in the tourism sector.

## Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## Progression

Students progress from the first year to the second year if they have met all first-year study and research requirements or accumulated at least 42 credits, provided that study and research requirements were met for the subject, Methodology and Research in Tourism, and for two compulsory subjects that represent the basis for continuing studies in the selected specialisation.

## Transitions

Third-cycle doctoral study programmes (SQF level 10)

## Condition for obtaining certificate

All requirements prescribed in the programme must be met and a master's thesis written and successfully presented for the completion of studies.

## Awarding body

University of Primorska, Faculty of Tourism Studies – Turistica

URL

<https://www.turistica.si/en>

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