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# Magister poslovnih ved/magistrica poslovnih ved

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## Selected qualifications

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| Name of qualification              | Magister poslovnih ved/magistrica poslovnih ved |
| Translated title (no legal status) | Master of Arts in business                      |
| Type of qualification              | Diploma druge stopnje                           |
| Category of qualification          | Izobrazba                                       |
| Type of education                  | Master's education                              |
| Duration                           | 2 years   |
| Credits                            | 120 credits                                     |

## Admission requirements

- A completed first-cycle study programme in a relevant professional field and at least 180 credits or a completed former study programme to obtain a Professional Bachelor Degree qualification in a relevant professional field; or
- completed study programme of equal value set out in the previous indent in another professional field and completed additional course units amounting to 12 credits.

## ISCED field

Field  
Poslovne in upravne vede, pravo

## ISCED subfield

subfield marketing in oglaševanje

## Qualification level

SQF 8  
EQF 7  
Second level

## Learning outcomes

The qualification holder will be able to:  
(general competences)

- demonstrate the ability to think logically and abstractly and to analyse, synthesise and evaluate,
- identify and address problems and formulate decisions,
- think critically and holistically,
- locate new sources of knowledge independently and interpret and apply them in professional and academic fields,
- contextualise and independently supplement information,
- use ICT professionally and effectively in searching for, selecting, processing, presenting and disseminating data and information,
- express in depth their knowledge of a specialist field in written and verbal form and to evaluate it critically,
- pursue teamwork,

(subject-specific competences)

- apply appropriate relevant economic principles, strategic theories and concepts in managerial decision-making,
- identify advanced strategic theories and concepts from the field of strategic management,
- recognise the importance and role of business IT and IT management in the attainment of added value for strategic, functional and operational managers,
- understand the effects of IT on business success and efficiency and business decisions,
- critically analyse corporate social responsibility and sustainability dilemmas and use this analysis when making strategic decisions,
- find contemporary literature, apply identification techniques and methods, model and renovate business processes and business computerisation, and cooperate actively with all levels of management for the purpose of improving organisational implementation,
- apply theoretical knowledge in addressing problems from the field of the planning, development and

management of information technologies and problems relating to the renovation of business processes and computerisation,

- apply relevant methods and techniques when researching business IT,
- critically evaluate a research problem using a theoretical basis, numerous sources and relevant primary and/or secondary data.

## Assessment and completion

Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## Progression

Students may progress to the next year if by the end of the academic year they have completed all requirements defined by the study programme for progression to the next year.

## Transitions

Third-cycle doctoral study programmes (SQF level 10)

## Condition for obtaining certificate

Students must meet all requirements defined by the study programme to complete their studies.

## Awarding body

University of Ljubljana, Faculty of Economics (Programme: Business IT)

URL

[http://www.ef.uni-lj.si/content/static\\_english/izobrazevanje/podiplomsko/home.asp](http://www.ef.uni-lj.si/content/static_english/izobrazevanje/podiplomsko/home.asp)

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