SLOVENSKO
OGRODJE
KVALIFIKACIJ

Magister poslovnih ved/magistrica poslovnih ved

Selected qualifications

Name of qualification	Magister poslovnih ved/magistrica poslovnih ved
Translated title (no legal status)	Master of Arts in business
Type of qualification	Diploma druge stopnje
Category of qualification	Izobrazba
Type of education	Master's education
Duration	2 years
Credits	120 credits

Admission requirements

• A completed first-cycle study programme in a relevant professional field and at least 180 credits or a completed former study programme to obtain a Professional Bachelor Degree qualification in a relevant professional field; or
• completed study programme of equal value set out in the previous indent in another professional field and completed additional course units amounting to 12 credits.

ISCED field

Field
Poslovne in upravne vede, pravo

ISCED subfield

subfield marketing in oglaševanje

Qualification level

SQF 8
EQF 7
Second level

Learning outcomes

The qualification holder will be able to:
(general competences)

- demonstrate the ability to think logically and abstractly and to analyse, synthesise and evaluate,
- identify and address problems and formulate decisions,
- think critically and holistically,
- locate new sources of knowledge independently and interpret and apply them in professional and academic fields,
- contextualise and independently supplement information,
- use ICT professionally and effectively in searching for, selecting, processing, presenting and disseminating data and information,
- express in depth their knowledge of a specialist field in written and verbal form and to evaluate it critically,
- pursue teamwork,

(subject-specific competences)

- apply appropriate relevant economic principles, strategic theories and concepts in managerial decision-making,
- identify advanced strategic theories and concepts from the field of strategic management,
- critically analyse corporate social responsibility and sustainability dilemmas and use this analysis when making strategic decisions,
- acquire knowledge about the development of new products and services and about business planning,
- develop enterprise ideas into functional prototypes,
- reduce gaps in required sources to open the doors to new business opportunities,
- advise and help companies with problems in the field of entrepreneurship,
- evaluate a company's business opportunities,
- build on the basics of marketing planning, financial analysis and organisational design,

- propose alternative strategies for enterprises,
- deepen knowledge of entrepreneurial concepts and theory,
- learn about the most recent achievements in enterprise theory.

Assessment and completion

Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students may progress to the next year if by the end of the academic year they have completed all requirements defined by the study programme for progression to the next year.

Transitions

Third-cycle doctoral study programmes (SQF level 10)

Condition for obtaining certificate

Students must meet all requirements defined by the study programme to complete their studies.

Awarding body

University of Ljubljana, Faculty of Economics (Programme: Entrepreneurship)

URL

http://www.ef.uni-lj.si/content/static_english/izobrazevanje/podiplomsko/home.asp