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# Magister managementa v športu/magistrica managementa v športu

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## Selected qualifications

Diplomirani poslovni pravnik (vs)/diplomirana poslovna pravnica (vs) 

<b>Name of qualification</b>	Magister managementa v športu/magistrica managementa v športu
<b>Translated title (no legal status)</b>	Master of Arts in sports management
<b>Type of qualification</b>	Diploma druge stopnje
<b>Category of qualification</b>	Izobrazba
<b>Type of education</b>	Master's education
<b>Duration</b>	2 years
<b>Credits</b>	120 credits

## Admission requirements

- A completed first-cycle study programme in a relevant professional field (economic, business and sports science) and at least 180 credits; or
- completed prior study programme to obtain a Professional Bachelor Degree qualification in a relevant professional field: social sciences, business and administrative sciences, teacher training (physical education), personal services and law; or
- completed study programme of equal value in another unrelated professional field set out in the previous indent, and completed additional course units amounting to 12 credits.

## ISCED field

Field  
Poslovne in upravne vede, pravo

## ISCED subfield

subfield poslovanje in upravljanje, menedžment

## Qualification level

SQF 8  
EQF 7  
Second level

## Learning outcomes

The qualification holder will be able to:  
(general competences)

- understand and apply knowledge incorporating the philosophical and general methodological basis of the theory of sports, theory of culture and the organisational culture of sports, theory of organisation, theory of management and familiarity with selected fields of economic theory,
- understand, cultivate and develop philosophical, general cultural, ethical, moral, legal and social components in the profession, especially in developing an organisational culture in sports,
- consciously face the professional principles used in management, their roots, and constantly consider how they could be changed or improved,
- apply theoretical knowledge of sports management in actual cases from practice,
- successfully manage the organisation of sports, tourism, fitness, health and so forth on the macro level (these include sports clubs and societies, sports associations, public sports institutes and enterprises), while also taking into account the interdisciplinary nature of the profession (business and economics and sports sciences, the educational dimension of sports, kinesiology, biomechanics, science of sports training, sports psychology, sports sociology, history of sports etc.),
- successfully perform the function of manager of a sports organisation (master management and entrepreneurship),
- lead and manage sports and recreation programmes in the areas of tourism, wellness programmes and other products in the sports sector,
- understand the effective solving of problems, including their analysis, issues of implementing conceptualised solutions and effectively monitor the implementation of solutions,
- develop and consolidate knowledge, reading understanding and written and verbal expression,
- practical public speaking,
- use modern forms of interpersonal and group electronic communication and cooperation,
- effectively use information and communication technology,

- search information and access to information sources in a library and via the internet and electronic bibliographical databases,
- demonstrate familiarity with and understanding of the use of the web as a source of information and content, a medium for publishing, communication and cooperation (web searches for information, material and programmes and use of the web in distance learning),

(subject-specific competences)

- demonstrate familiarity with and understanding of the theory of the philosophy (defining concepts of physical, movement and sports culture; the place and role of the philosophy of sports; doubt (scepticism) as a fundamental driving force in the philosophy of sports; levels of sports philosophy; pre-logical thinking and pre-knowledge; beliefs, myths and religions; philosophy and dogmatism, philosophy and ideology, philosophy and theoretical thinking; philosophy and science; philosophy in everyday life; philosophy and art),
- demonstrate familiarity with and understanding of the interdisciplinary nature of the field of sports philosophy (anthropology, ethics, aesthetics, metaphysics and ontology, logic, cognitive theory and theory of science, philosophy of language, philosophy of history, philosophy of religion, philosophy of nature, legal philosophy, and social and political philosophy),
- demonstrate familiarity with and understanding of the theory of law in the area of sports (the role of the legal system in society; the basics of philosophy and theory of law; laws, regulation, rules, politics, legal order and legal hygiene; legislation in sports and education; international sports tribunal; legal aspects of the status of sports person and sports worker; doping and other breaches of sports regulations),
- demonstrate familiarity with and understanding of the theory of marketing as a business and functional aspect of management (marketing as a business function), including the design of a market attractive product, setting prices, establishing sales channels and marketing communications,
- be familiar with and practically plan and implement methods and forms of promotion and advertising in the area of sports in the domestic and foreign markets,
- demonstrate familiarity with and understanding of the methodology of research (phases of research, types of research and the gathering, processing and interpretation of results),
- demonstrate familiarity with and understanding of the theory of statistics (basic concepts, laws and procedures of statistical methods; basics of probability calculations and combinatorics; measuring, standardisation, assessment and evaluation of test results; graphic presentation of the results of individuals and groups; gathering, arranging, controlling and analysing data; assessing parameters and testing hypotheses; measuring correlations, regression, analysing simple trials, analysing time sequences; specific software tools to support work in the field of sports management),
- independently prepare and graphically and analytically process data and interpret correctly the results obtained,
- use analytical methods, tools and procedures in R&D work in the field of management in general and management in sports organisations.

## Assessment and completion

Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## **Progression**

Students may progress to the next year if by the end of the academic year they have completed all requirements defined by the study programme for progression to the next year.

## **Transitions**

Third-cycle doctoral study programmes (SQF level 10)

## **Condition for obtaining certificate**

Students must meet all requirements defined by the study programme to complete their studies.

## **Awarding body**

University of Ljubljana, Faculty of Economics and Faculty of Sports

URL

<http://www.ef.uni-lj.si/graduate/sportmgmt>

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