

diplomirani organizator v hotelirstvu in turizmu (VS)/diplomirana organizatorka v hotelirstvu in turizmu (VS)

Selected qualifications

Name of qualification	diplomirani organizator v hotelirstvu in turizmu (VS)/diplomirana organizatorka v hotelirstvu in turizmu (VS)
Translated title (no legal status)	Bachelor of Applied Arts in Organisation of operations in the hotel management and tourism sectors
Type of qualification	Diploma prve stopnje (VS)
Category of qualification	Izobrazba
Type of education	Professional bachelor's education
Duration	3 years
Credits	180 credits

Admission requirements

Anyone who has passed the matura, vocational matura or final examination according to the appropriate program for the acquisition of secondary professional education and completed any four-year secondary school programme may enroll in the first year.

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield hotelirstvo in gostinstvo

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder will be able to:

General competences:

- acquisition of professional knowledge and ability to use scientific methods in solving complex professional and work problems,
- ability to understand and apply economic and legal knowledge and legality of business operations,
- understanding the role and specifics of hospitality and tourism, mastering the horizontal and vertical value creation chain in hospitality and tourism,
- project management skills,
- application of theoretically acquired knowledge in the context of practical training in the work environment,
- developing the ability to communicate in and between professions,
- mastering communication skills in an international environment,
- professional criticism and responsibility,
- development of moral values, self-initiative, positive attitude towards otherness,
- initiative and independence in decision-making and management,
- ability to work in a group and lead teams, resolve conflicts.

Subject-specific competences:

- acquisition of expertise and skills in the field of macro- and microeconomics, legality of business operations and basic pricing rules, and analysis of company performance;
- understanding the basics and meaning of law, codes of ethics and knowledge and correct application of legal laws in the field of tourism;
- ability to use statistical methods and their proper interpretation;
- knowledge of complementary tourist activities and their specific laws in the tourist market;
- ability to analyze tourist demand and tourist offer in solving demanding professional and work problems,
- knowledge of monitoring the tourism development strategy at the national and global level;

- acquiring professional knowledge and skills for preparing a business plan,
- developing the ability to understand and determine the economic efficiency of tourism;
- developing the ability to understand the consumption of individuals and groups with purchasing decision-making models for the successful marketing of tourism products and services and the management of marketing relations,
- initiative and independence in decision-making and management of the development of a marketing plan and the use of e-commerce and e-marketing technologies;
- developing the ability to independently manage and implement various types of projects, especially in the field of hospitality and tourism;
- knowledge of the composition and systematics of food, the ability to plan the organization of food for different target groups, taking into account the correct choice of food, technology, preparation procedures and hygiene standards. Knowledge of Slovenian national and protected dishes and international cuisine;
- developing the ability to communicate in the profession and between professions ability in foreign languages in various professional and everyday situations and circumstances.
- ability to process and understand data in a foreign language and their application;
- developing professional criticism and responsibility in communication with guests of different cultures and the correct and appropriate use of communication techniques;
- understanding the concepts and models of dealing with people in hotel and tourism organizations (mastering the process of selecting employees and their introduction, monitoring the process of professional development of employees);
- understanding the role and importance of management in the organization of events, (management of communication with clients, ability to create a financial plan, marketing, PR management, use of human resources, production of organizational and technical documentation, preparation of materials, contracts and evaluations);
- understanding the role and importance of choosing the place of events and events, the development of tourist destinations and identifying the need to connect the subjects of the tourist system in the tourist destination. Understanding the importance and forms of public-private partnership in a tourist destination, knowing the importance of natural and cultural heritage in places, monitoring and following the guidelines of sustainable development in the destination.

Assessment and completion

Students' knowledge is assessed by means of practical exercises and seminar papers, and also via products, projects, performances, services, etc. and by examinations. Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

In accordance with Articles 66 and 70 of the Higher Education Act and Articles 111, 112, 113, 114, 115, 116, 117, 118, 119 and 120 of the Statute of the College of Hospitality and Tourism Management Bled a student must achieve at least 45 ECTS from the first year for progression to the second year of study, at least 45 ECTS from the second year for progression to the third year and complete all obligations from the first year in the amount of 105 ECTS.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

The conditions for completing the studies are determined by Article 121 of the Statute of the College of Hospitality and Tourism Management Bled.

Awarding body

Higher Vocational College for Hospitality and Tourism Bled

URL

<https://www.vs-bled.si/en/higher-education-study-programme-hospitality-and-tourism/>
