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Diplomirani organizator poslovanja v hotelirstvu in turizmu (vs)/diplomirana organizatorka poslovanja v hotelirstvu in turizmu (vs)

Selected qualifications

Name of qualification	Diplomirani organizator poslovanja v hotelirstvu in turizmu (vs)/diplomirana organizatorka poslovanja v hotelirstvu in turizmu (vs)
Translated title (no legal status)	Organiser of operations in the hotel management and tourism sectors (first-cycle professional education)
Type of qualification	Diploma prve stopnje (VS)
Category of qualification	Izobrazba
Type of education	Professional bachelor's education
Duration	3 years

Credits

180 credits

Admission requirements

• Matura or
• vocational matura, or
• school-leaving examination (prior to 1 June 1995) for any four-year secondary school programme

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield hotelirstvo in gostinstvo

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder is qualified to:

(general competences)

- solve complex technical work tasks and problems on the basis of acquired expertise,
- responsibly, independently and critically assess, make decisions and manage,
- understand and apply economic and legal knowledge and the principles of corporate operations,
- manage projects,
- develop moral values, self-initiative and a positive attitude regarding diversity,
- work in a group, manage teams and resolve conflicts,
- understand the role and specifics of the food services and tourism sectors, and master horizontal and vertical value-added chains in the food services and tourism sectors,
- stage events and understand protocol,
- recognise the characteristics of the range of tourism services at the national and local levels, and recognise those responsible for the development of tourism and their organisational structure, and
- master communication skills in the international environment.

(subject-specific competences)

- demonstrate knowledge of and understand the macro and microeconomic principles of corporate operations and the basic rules for setting prices, and analyse a company’s performance,
- understand the basics and importance of law and codes of ethics, and demonstrate knowledge of and apply principles in the tourism sector,
- understand and apply statistical methods, and interpret them as appropriate,
- demonstrate knowledge of complementary tourism activities and their specific characteristics on the tourism market,
- analyse tourism supply and demand, and know how to monitor the development strategy of the tourism sector at the national global levels,

- draft a business plan, and understand and determine the economic efficiency of the tourism sector,
- understand the spending habits of individuals and groups using purchase decision models for the successful marketing of tourism products and services, and the management of marketing relationships for the drafting of a marketing plan and the use of e-operations and e-marketing technologies,
- develop skills to manage independently and execute various types of projects, primarily in the hotel industry and tourism sector,
- demonstrate knowledge of the composition and systematics of foods, plan the organisation of meals for various target groups by selecting the proper foods, technologies, food preparation processes and hygiene standards, and demonstrate knowledge of Slovenian national and protected dishes and international cuisine,
- communicate in writing and orally in foreign languages in different professional and everyday situations in order to process, understand and apply data in a foreign language,
- understand the importance and role of communication in work with guests of various cultures, and correctly and appropriately use communication techniques,
- understand the concepts and models for dealing with people in hotel and tourism organisations (e.g. master the process of selecting employees and their initiation, monitor the professional development of employees, etc.),
- understand the role and importance of management in the organisation of events (e.g. mastery of communication with ordering parties, the ability to draft a financial plan, marketing, mastery of public relations, the use of human resources, the drafting of organisational and technical documentation, the preparation of materials, agreements and evaluations, etc.),
- understand the role and importance of selecting the location of events, develop tourism destinations and recognise the need to link entities within the tourism system at a tourism destination, and
- understand the importance and forms of public-private partnerships at a tourism destination, recognise the importance of natural and cultural heritage sites, and monitor and respect sustainable development guidelines at a particular destination.

Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students must accumulate at least 45 credits from the first year to progress to the second year of undergraduate studies, and accumulate at least 45 credits from the second year and meet all requirements from the first year (totalling 105 credits) to progress to the third year.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme.

Awarding body

College of Hotel Management and Tourism Bled

URL

http://www.vs-bled.si/vpis/programi/hotelirstvo-in-turizem/