SLOVENSKO
OGRODJE
KVALIFIKACIJ

diplomirani organizator kulturnega turizma (UN)/diplomirana organizatorka kulturnega turizma (UN)

Selected qualifications

Magister sanitarnega inženirstva/magistrica sanitarnega inženirstva

Name of qualification	diplomirani organizator kulturnega turizma (UN)/diplomirana organizatorka kulturnega turizma (UN)
Translated title (no legal status)	Bachelor of Arts of Cultural tourism organisation
Type of qualification	Diploma prve stopnje (UN)
Category of qualification	Izobrazba
Type of education	Academic bachelor's education
Duration	3 years
Credits	180 credits

Admission requirements

In order to enrol in the first year of the first-cycle university study programme Cultural tourism, candidates must have successfully completed:
• matura or
• vocational matura and an examination in one of the optional matura subject of Sociology or History or Geography, or any other matura subject if they had already completed one of the mentioned subjects in the vocational matura, or
• any four-year secondary school programme prior to 1 June 1995.

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield potovanja, turizem, prosti čas

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder will be able to:

(general competences)

- analyse, evaluate and interpret culture in tourism,
- recognise the potentials for individual types of cultural tourism development on the level of a company and on various destination levels,
- autonomously develop tourist products and organise events,
- master research methods, procedures and processes, and perform autonomous research work in the field of expertise,
- make critical and self-critical assessment,
- show motivation in independent search for and acquisition of expertise knowledge and integrate it in the existing knowledge,
- demonstrate communication skills and competences, especially in international and intercultural environments,
- develop ethical reflection and commitment to professional ethics,
- actively participate and work in a group, also in international and intercultural environments,
- address concrete problems in a work environment.

(subject-specific competences)

- demonstrate knowledge of key economic and management topic areas in the field of tourism and

comprehensive topic areas in the field of tourism and culture,
- demonstrate knowledge of key and certain comprehensive topic areas on the culture of Slovenian and European territories and on a global scale,
- comprehend theoretical problems of the tourist profession and their solutions,
- demonstrate knowledge of fundamental concepts of culture and how they are used and applies in the field of tourism nowadays,
- demonstrate knowledge and competence to recognise intercultural differences in tourism contexts and choose relevant,
- demonstrate familiarity with intercultural communication in tourism and use it,
- valorise and use cultural heritage in tourism,
- work independently using methods of research and interpretation in the field of tourism,
- work independently using management tools in the field of valorisation, design and marketing of tourist services with cultural contents,
- undertake further independent and teamwork research study and autonomously further develop various applicative issues of tourism and culture,
- understand how tourist systems work in concrete global social situation, and analyse, synthesize and foresee the solutions and implications of phenomena in the field of tourism,
- independently perform research of the environment for an efficient and sustainable valorisation of culture and its related products,
- demonstrate familiarity and understanding of the reasons for tourist science, humanities, social science and business science in a time (historical) period as well as concrete social situation,
- apply theoretical knowledge in the field of tourism in concrete environments, link knowledge from various fields and use it in home and international business environment,
- manage communication process using modern technology and relevant communication techniques among various factors in a situation of co-dependency to ensure quality tourist services in local as well as international environments; understand the general structure and interpretations of core tourist disciplines and the connections among its sub-disciplines,
- search for solutions of complex issues in the field of tourism in teams.

Assessment and completion

Students' knowledge is assessed by means of practical exercises and seminar papers, and also via products, projects, performances, services, etc. and by examinations. Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Mandatory attendance at lectures and tutorials is defined in the curricula.

A student can progress to a higher year if he / she collects at least 48 ECTS of the current year and completes all the obligations of the previous year.

Exceptionally, a student may progress to a higher year if he / she collects at least 42 ECTS of the current year and fulfills all obligations of the previous year when he / she has justified reasons, such as: maternity, long illness, exceptional family and social circumstances, recognized status of a person with special needs , active participation in top professional, cultural and sports events, active participation in university

bodies. The student substantiates the justified reasons with appropriate documents (medical certificate, decision of the Center for Social Work, family list, copy of the maternity book, etc.)

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

The student successfully completes the study when he / she completes all the obligations prescribed by the study programme.

The final written product is prepared by the student on the basis of research work within the subject of the third year Graduation seminar. Within the course, contact hours with the mentor are planned as part of seminar exercises and the student's independent work in the preparation of the final written product. The graduation seminar is presented in more detail in the attached curriculum.

Awarding body

Univerza na Primorskem, Fakulteta za turistične študije - Turistica

URL

https://www.turistica.si/en