
Diplomirani multimedijski producent (vs)/diplomirana multimedijska producentka (vs)

Selected qualifications

Name of qualification	Diplomirani multimedijski producent (vs)/diplomirana multimedijska producentka (vs)
Translated title (no legal status)	Bachelor of Applied Arts in multimedia production
Type of qualification	Diploma prve stopnje (VS)
Category of qualification	Izobrazba
Type of education	Professional bachelor's education
Duration	3 years
Credits	180 credits
Admission requirements	<ul style="list-style-type: none">• Matura or• vocational matura; or• school-leaving examination (prior to 1 June 1995) under any four-year secondary school programme.

ISCED field

Field
Družbene vede, novinarstvo in informacijska znanost

ISCED subfield

subfield novinarstvo in medijske študije

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder will be able to:
(general competences)

- demonstrate knowledge and understanding of social processes,
- demonstrate knowledge and understanding of how the media and multimedia function,
- successfully lead teams, work in teams and address specific problems in the work environment,
- demonstrate mastery of techniques, methods, procedures, programmes and equipment relevant to successful work in their profession,
- develop critical and self-critical assessment,
- apply knowledge flexibly in practice,
- understand the importance of quality and strive for quality of professional work through autonomy, (self-)criticism, (self-)reflection and (self-)evaluation in professional work,
- communicate in the local and international environment,
- demonstrate a capacity for ethical reflection and a commitment to professional ethics in the social environment by duly respecting the principle of truthfulness, freedom, responsibility, openness, tolerance, pluralism, creativity, originality, balance, fairness, honesty,
- work in a team, establish and maintain cooperative relationships in order to work in teams and with users,
- identify and use opportunities offered in the work and social environment (manifested in the form of entrepreneurial spirit and active citizenship),

(subject-specific competences)

- demonstrate familiarity with the basic concepts, devices, equipment and technologies used in the field of media or multimedia information technology,
- demonstrate familiarity with production- and producer-related work in media and multimedia production,
- select and handle devices and programmes for media and multimedia production, and connect them into systems,
- purchase and maintain media and multimedia production devices,
- demonstrate familiarity with the basic and current principles of how IT systems function in various segments of society, and especially in businesses and institutions involved in media and multimedia production,
- select suitable databases,
- demonstrate familiarity with the professions, roles, tasks and responsibilities in a media-production team, and in media and multimedia production in general,
- demonstrate knowledge and understanding of the social role of the media, supported by technical expertise,
- demonstrate detailed understanding and appropriate practical mastery of media creation

- technologies,
- use information and communication technologies and systems in the areas of the media and media and multimedia production,
 - demonstrate familiarity with and master the processes and techniques of creative production of media content,
 - address specific problems in the area of the media and media and multimedia production using appropriate methods, techniques and procedures,
 - link the coherently mastered knowledge acquired in compulsory subjects and apply it in practice,
 - obtain, select, evaluate, contextualise and interpret new information in the media field,
 - understand and apply critical analysis methods and development of theories, and apply them to specific problems related to working in modern media,
 - develop skills in the application of knowledge in the field of media and multimedia production, including the addressing of theoretical, empirical and practical problems,
 - cultivate and develop autonomous creativity on the basis of relevant professional knowledge and practical skills acquired,
 - develop organisational and leadership skills required to plan, lead, direct, encourage, supervise, assess and reward independent, conscientious and professional work and/or creative work by individuals and groups,
 - communicate effectively with various stakeholders in media and multimedia production.

Assessment and completion

Students' knowledge is assessed by means of practical exercises and seminar papers, and also via products, projects, performances, services, etc. and by examinations. Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students may progress to the next year if by the end of the academic year they have completed all course units prescribed by the study programme for progression to the next year.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

To complete their studies, students must complete all course units prescribed by the study programme.

Awarding body

Independent higher education institution, IAM College for Multimedia

URL

<https://iam.si/about>
