

# Diplomant turizma (vs)/diplomantka turizma (vs)

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## Selected qualifications

<b>Name of qualification</b>	Diplomant turizma (vs)/diplomantka turizma (vs)
<b>Translated title (no legal status)</b>	Bachelor of Applied Arts in Tourism
<b>Type of qualification</b>	Diploma prve stopnje (VS)
<b>Category of qualification</b>	Izobrazba
<b>Type of education</b>	Professional bachelor's education
<b>Duration</b>	3 years
<b>Credits</b>	180 credits
<b>Admission requirements</b>	<ul style="list-style-type: none"><li>• Matura or</li><li>• vocational matura, or</li><li>• school-leaving examination (prior to 1 June 1995) for any four-year secondary school programme</li></ul>

## ISCED field

Field  
Transport, varnost, gostinstvo in turizem, osebne storitve

## ISCED subfield

subfield potovanja, turizem, prosti čas

## Qualification level

SQF 7  
EQF 6  
First level

## Learning outcomes

The qualification holder is qualified to:

(general competences)

- recognise, record, analyse and synthesise problems in specific work tasks at tourism companies and organisations, and at local and global tourism destinations,
- master research regarding the performance of operational tasks to ensure the increased effect of a performed task,
- develop critical and self-critical assessment,
- identify and rectify errors in services,
- apply acquired knowledge in work practice,
- develop communication skills in work with clients,
- work in a team or group, and
- constantly develop the skills needed to perform tasks.

(subject-specific competences)

- understand the importance of the concept of tourism as a sociological and economic phenomenon,
- acquire general knowledge about tourism as a separate service activity,
- recognise the most important local and international tourism regions,
- understand the basic management and economics of a company,
- understand the basic principles of planning and managing a tourism destination and tourism structures,
- be familiar with the concept of human resources, and the rational treatment and management thereof,
- plan and develop a comprehensive market communication strategy,
- master the basic principles and skills of communication in tourism,
- understand and develop communication competences in a foreign language, and enhance linguistic knowledge and terminology from the tourism sector,
- understand basic theories from tourism law,
- understand basic information technologies and the specifics of information solutions in the tourism sector,
- be aware of various types of events, distinguish the mission and the purpose thereof, and understand the trends and role of new forms of media in various types of events,
- understand the importance of security in the contemporary tourism environment,
- demonstrate knowledge of the operations of a hotel and make decisions regarding the organisation of work at a hotel,

- demonstrate knowledge of basic concepts from logistical processes in the tourism sector,
- demonstrate knowledge of the basic organisational and legal principles of the Slovenian tourism sector,
- demonstrate knowledge of basic and general travel subjects, and
- demonstrate knowledge of the concept, process and content of marketing at a tourism organisation.

## Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## Progression

Students may progress to the second year if they have met first-year requirements and accumulated at least 48 ECTS credits, while meeting all requirements from the following courses: Basics of Tourism, Corporate Economics and Statistics and Business Mathematics. All first-year requirements must be met and 48 ECTS credits accumulated from the second year for progression to the third year. Student must meet the requirements from the following courses: Travel Activity and Destination Management.

## Transitions

Second-cycle master's study programmes (SQF level 8)

## Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme and accumulated at least 180 ECTS credits.

## Awarding body

University of Maribor, Faculty of Tourism in Brežice

URL

<https://www.ft.um.si/en/Strani/default.aspx>

