SLOVENSKO
OGRODJE
KVALIFIKACIJ

Diplomant turizma (un)/diplomantka turizma (un)

Selected qualifications

Plamenski varilec/varilka in spajkalec/spajkalka

Name of qualification	Diplomant turizma (un)/diplomantka turizma (un)
Translated title (no legal status)	Bachelor of Arts in Tourism
Type of qualification	Diploma prve stopnje (UN)
Category of qualification	Izobrazba
Type of education	Academic bachelor's education
Duration	3 years
Credits	180 credits
Admission requirements	• Matura or • vocational matura, with an additional examination in mathematics, a foreign language, history and economics, or • school-leaving examination (prior to 1 June 1995) for any four-year secondary school programme

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield potovanja, turizem, prosti čas

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder is qualified to:

(general competences)

- work constructively in a group,
- master research methods and professionally inquire about new organisational and management models associated with the process of creating tourism packages, services and products,
- properly apply acquired expertise in creating offers and managing processes, and in the organisation and control over the distribution of offers to users,
- delegate tasks and responsibilities in the work process,
- perform professional work autonomously, in terms of planning and effectively controlling business process functions at a tourism organisation,
- develop communication skills in work with employees and business partners,
- commit to professional ethics in relations with business partners, employees and clients,
- manage expert working groups, and
- develop skills and transfer them and other knowledge to employees at the operational level.

(subject-specific competences)

- demonstrate knowledge of and understand basic events and concepts in the tourism sector,
- understand basic information systems concepts,
- understand central concepts and applied approaches to destination management,
- understand the basic concepts of corporate economics,
- resolve specific work problems with the help of contemporary professional methods for studying tourism destinations and/or products and the management of tourism organisations,
- link knowledge of tourism with knowledge from the fields of entrepreneurship, finance, management, marketing, law, culture, sociology, psychology, geography and other fields,
- manage human resources,
- understand the role and importance of a tourism offer and/or product and its relation to other complementary activities, such as sport, preserving cultural heritage, promoting environmental awareness, etc.,
- understand the role and importance of a tourism offer for the economy and in preserving cultural heritage,
- understand the economic effects of the tourism industry,
- develop skills and apply acquired knowledge in the coordination, communication, management, planning and evaluation of tourism products, organisations and companies,
- use information and communication technologies, and master work with information systems at

tourism organisations and destinations,
- master at least two foreign languages for good communication with business partners and clients in the tourism sector,
- analyse events in the work process and synthesise possible measures that will ensure the unhindered provision of services at an tourism organisation, notwithstanding the form of tourism,
- understand basic environmental principles, and the environmental protection and nature conservation standards required to provide quality tourism products,
- understand the provisions of codes of ethics in the tourism sector,
- understand basic concepts from logistical processes in the tourism sector,
- demonstrate knowledge of the basic psychology of users, and
- demonstrate knowledge of the importance of security in the contemporary tourism environment.

Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students progress to the second year if they have met all first-year requirements and accumulated at least 48 ECTS credits. All requirements from the following courses must be met: Tourism Theory, Statistics and Business Mathematics and Corporate Economics. All first-year examinations must be taken and 48 ECTS credits accumulated from the second year for progression to the third year. All requirements from the following courses must be met: Destination Management, Finance and Management, and Organisational Structure of a Tourism Company’s Operations.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme and accumulated at least 180 ECTS credits.

Awarding body

University of Maribor, Faculty of Tourism in Brežice

URL

http://ft.um.si/en