SLOVENSKO
OGRODJE
KVALIFIKACIJ

Diplomant poslovanja in upravljanja v turizmu (VS)/diplomantka poslovanja in upravljanja v turizmu (VS)

Selected qualifications

Magister agrarne ekonomike/magistrica agrarne ekonomike	
Magister ekonomskih ved/magistrica ekonomskih ved	
Compare Selected	Clear

Name of qualification	Diplomant poslovanja in upravljanja v turizmu (VS)/diplomantka poslovanja in upravljanja v turizmu (VS)
Translated title (no legal status)	Bachelor of Applied Arts in business and management in tourism
Type of qualification	Diploma prve stopnje (VS)
Category of qualification	Izobrazba
Type of education	Professional bachelor's education
Duration	3 years

Credits

180 credits

Admission requirements

• matura,
• vocational matura or
• final examination in any four-year secondary school programme.
Candidates who have completed secondary school programs without a final examination (when this was not prescribed) will be selected according to:
• overall success in the 3rd and 4th year of high school (60%),
• grades of the Slovene language and the first foreign language in the 3rd and 4th year of secondary school (40%).

ISCED field

Field
Poslovne in upravne vede, pravo

ISCED subfield

subfield interdisciplinarne izobraževalne aktivnosti/izidi, pretežno poslovne in upravne vede, pravo

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder will be able to:

General competences:

- ability to understand the location of tourism in the wider social and business environment at the local, national and international levels;
- ability to understand the business of a tourism company or organization in the field of tourism with an emphasis on understanding the role and importance of business functions;
- ability to use professional knowledge in the field of business sciences and other selected sciences relevant to the performance of business functions and operations of a tourist company or organization;
- knowledge and mastery of research methods, procedures and processes for the purpose of studying the business functions and overall business of a company or institution in the field of tourism and planning activities in the field of tourism in connection with the characteristics of local, international and / or international social and business environment;
- ability to analyze, synthesize and predict solutions and consequences of phenomena in the field of tourism;
- the ability to effectively use information technologies and information management both from the point of view of wider business applicability and from the point of view of usability in the phases of planning, implementation and evaluation of activities in the field of tourism;
- ability to take a systematic approach to thinking and acting and to integrate processes in the field of

business functions specific to work in the field of tourism;
- ability of critical judgment and creative, lateral thinking and innovative approach in the development of services and products in the field of tourism for various target groups in the local, national and international environment;
- autonomy, striving for quality by taking responsibility for one's own work;
- the ability to develop social and communication competencies and flexibility to work effectively in different business and cultural environments and the ability to work effectively in teams;
- competence for personal growth, professional development and lifelong learning.

Subject-specific competences:

- knowledge and understanding of the history and development of business sciences in interdependence with other selected sciences, important for the performance of business functions and operations of a tourist company or organization;
- understanding the basic economic concepts and principles of operation and changing the modern business environment;
- knowledge and understanding of the characteristics of the tourism profession and its management;
- ability to understand the operations of modern organizations and the tasks of business functions;
- knowledge of the role and importance of organizing, leading and managing a company, including financial planning and planning of modern forms of organization, management and governance of a company or organization;
- interdisciplinary application of basic knowledge in the field of business and other sciences important for the performance of business functions and operations of a tourist company or organization in the planning and organization of business functions at the international, national and local level;
- ability to analyze and solve specific professional problems in the field of business functions of a tourist company or organization through the creative use of research methods and procedures;
- knowledge of the role and importance of tourism services in the business entity and the ability to develop and organize appropriate business models in their environment;
- ability to independently perform individual tasks of functional management in the business practice of a tourist company or organization at the international, national and local level;
- ability to develop new products and services or tourist experience, effective marketing and successful sales;
- ability to place new information and interpretations in the context of the development of business functions in the field of tourism;
- ability to plan and use information and communication technology and systems as support and source of information in business in the field of tourism;
- the ability to critically assess the benefits, business opportunities and problems arising from each form of tourism, especially in connection with the sustainable development of tourism;
- understanding the characteristics of the international tourism environment and travel management;
- knowledge and solving concrete problems of trend management in tourism and niche tourism;
- the ability to identify and respond to trends in tourism in the context of sustainable competitiveness and consumer orientation and their habits and demographic characteristics.

Assessment and completion

Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

A full-time student progresses to the second year if he / she collects at least 41 ECTS from the first year. To progress to the third year, he/she must collect at least 42 ECTS from the second year and at least 53 ECTS from the first year. A part-time student advances to the second year if he / she collects at least 20 ECTS from the first year. To progress to the third year, he/she must collect at least 20 ECTS from the second year and at least 46 ECTS from the first year.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

To complete the studies, students must complete all obligations under the professional bachelor study programme and successfully complete an 8-week practical training in the work environment - in economic and other organizations - and prepare and defend a final professional thesis. In total, the student must collect 180 ECTS.

In accordance with the amendment of the program of 12 March 2009 (Council of the Republic of Slovenia for Higher Education, decision no. 6033-4 / 2008/17), instead of obligations related to the final professional task, which are evaluated with 12 ECTS, a student may complete two elective courses, evaluated with 6 ECTS each, which he chooses from the elective courses of professional bachelor study programmes at the DOBA Faculty.

Upon completion of the obligations, the student will receive a diploma and, in accordance with the law, an appendix to the diploma in Slovene and English.

Awarding body

DOBA Business School

URL

https://www.dobabusiness-school.eu/