
Aranžerski tehnik/aranžerska tehnica

Selected qualifications

Name of qualification	Aranžerski tehnik/aranžerska tehnica
Translated title (no legal status)	Window Display Technician
Type of qualification	Srednja strokovna izobrazba
Category of qualification	Izobrazba
Type of education	Upper secondary technical education
Duration	4 years
Credits	240 credits
Admission requirements	<ul style="list-style-type: none">• Elementary education or• lower vocational education.
ISCED field	Field Umetnost in humanistika

ISCED subfield

subfield modno oblikovanje, oblikovanje prostora
in industrijsko oblikovanje

Qualification level

SQF 5
EQF 4

Learning outcomes

Certificate holders will be able to:

- demonstrate understanding of and develop an entrepreneurial mindset from idea to realisation,
- demonstrate understanding of customers' purchasing behaviour and marketing strategies and design a marketing mix,
- plan and organise installations and work processes and the indexing and archiving of business documentation,
- carry out high-quality and professional work in the working environment in accordance with regulations, good business practices and standards,
- participate in sales promotion campaigns, personal sales, contacts with the public and advertising,
- use appropriate artistic means of expression, styles and techniques in visual communication,
- use modern information technology and software,
- arrange and decorate a commercial space, design a project portfolio and make presentations to the client;

elective:

- select and use a mix of marketing communication tools,
- integrate marketing communication with global marketing,
- plan the arrangement of a space or event; make and install decorations in the selected space,
- arrange and decorate in accordance with the principles of visual communication,
- plan and design sales promotion measures,
- position products in a shop/showroom,
- plan and implement advertising tasks and create advertising material,
- prepare multimedia marketing tools and participate in marketing campaigns.

Certificate holders build on their key vocational knowledge and abilities with key general knowledge in line with national standards.

Assessment and completion

Students' vocational abilities and skills and the fulfilment of conditions to obtain credits in accordance with the relevant education programme are established through verification and assessment. Assessment of students also takes into account non-formally acquired knowledge, which must be adequately demonstrated. Students are assessed using grades from 5 (excellent) to 1 (inadequate).

Progression

Students may progress to the next year if at the end of the academic year they achieve a passing grade in all general education subjects and relevant vocational modules set out in the school's operational

curriculum, and have completed all extracurricular activities and practical on-the-job training, or progress on the basis of a programme faculty decision.

Transitions

Matura/vocational course, higher vocational education (SQF level 6), professional higher education (SQF level 7) and academic higher education (SQF level 7)

Condition for obtaining certificate

Students must successfully (i.e. with passing grades) complete all general education subjects, compulsory vocational modules, elective vocational modules and the open part of the curriculum. They must also complete extracurricular activities and work placement requirements and pass the vocational matura examination.

The vocational matura comprises a compulsory section (written and oral examinations in Slovene and display design) and an elective section (written and oral examination in a foreign language or mathematics and a product/service with oral presentation).

Awarding body

Vocational and technical secondary schools and adult education institutions.

URL

<https://paka3.mss.edus.si/registriweb/ProgramPodatki.aspx?ProgramID=5838>
